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# SPONSORSHIP OPPORTUNITIES

## 2025

[WWW.CAPLACANADA.ORG](http://WWW.CAPLACANADA.ORG)  
[OFFICE@CAPLACANADA.ORG](mailto:OFFICE@CAPLACANADA.ORG)





# ABOUT US

The Land and Energy Management Association of Canada (LEMAC), formerly Canadian Association of Petroleum Land Administration (CAPLA), is one of the largest energy industry membership associations in Canada with a mission to establish the highest standard of excellence in land asset management. Our members have access to an annual conference, educational programs, leadership development, a job bank, industry resources, member discounts, and networking events!



## Membership Stats



1,963

LEMAC  
members

883

newsletter  
subscribers

940

Linkedin  
followers

By aligning your brand with LEMAC, you gain exclusive access to a land asset management community united in fellowship, skill development, education, and innovation. Maximize your marketing impact, foster community engagement, and position your company as a leader in the energy industry. Join us at the forefront of establishing standards of excellence in the land asset management community and let our collaboration be the catalyst for mutual success.

# Year-round sponsorship opportunities

E-bulletin (1 available)

**\$5,000**

As a title sponsor for our e-bulletin, your logo will be published front and centre in all 24 LEMAC e-bulletins published on the 1st and 3rd Thursdays of every month to over 800 newsletter subscribers. *\*Price is for the year.*

Not ready to commit for the year? You may opt for a single ad space for only \$400.

Website (4 available)

Display your logo on our website's homepage with a direct link to your website. Your logo will be seen by LEMAC's website visitors including potential and current members, job seekers, and event registrants. Be front and centre on LEMAC's brand new website - there is no better place to showcase your support.

*\*Price is for the year.*

**\$1,500**

Sponsor-hosted events (unlimited availability)

**\$350**

Bring your brand in front of our members by hosting your virtual events. As an added value, your brand will be highlighted in our newsletter, website, and social media. If you choose to host an in-person event and provide breakfast or lunch to event attendees, we will happily reduce the fee to \$200. *\*Price is per event.*

LEMAC-hosted events (unlimited availability)

Choose from a variety of LEMAC events posted in our calendar, including professional development sessions, lunch and learns, social events, and many more! Our events provide our members with the tools, services, information, and networking opportunities that promote foundational skills and assist with leadership development. As a sponsor, your company will be highlighted on all marketing materials for the event. You will also receive one complimentary ticket to the event. *\*Price is per event.*

**\$350**

If you have ideas or opportunities not outlined in our current package, we'd love to hear from you. Let's collaborate to create something impactful and tailored to your goals. Reach out to Robert at [robert@caplacanada.org](mailto:robert@caplacanada.org) today to discuss.

# 2025 AGM and awards sponsorship opportunities

At this event, people gather to honour and acknowledge the contributions of our members, volunteers, and sponsors. Volunteers work hard to develop courses and provide direction to LEMAC. As a sponsor, you can help us thank our amazing volunteers and recognize their achievements. Some of the awards presented at this event are the Champion Award, Rising Star Award, Outstanding Volunteer Award, Committee of the Year Award, and President's Award.

Venue (1 available)

**\$1,500**

Sponsor our event space for the 2025 AGM and Volunteer Appreciation Awards. As the title sponsor, you may provide opening remarks and have your logo published in all of our marketing materials for the event including website, e-bulletin, and social media.

Lunch (2 available)

**\$1,000**

Get your brand noticed at our 2025 AGM and Volunteer Appreciation Award as we display your logo at our lunch table, website, e-bulletin, and social media.

Awards (6 available)

**\$500**

Have your logo printed on LEMAC's award certificates in this year's AGM and Volunteer Appreciation Awards. As an award sponsor, you will also have the opportunity to present the award to a recipient. Your logo will also be published in all our marketing materials for the event including website, e-bulletin, and social media.

# 2025 Annual Conference sponsorship opportunities

Our Annual Conference is our biggest event of the year attended by more than 200 of our members. There are numerous sponsorship opportunities and this is just a sneak peek. Our full sponsorship package for our Annual Conference will be released closer to September but you now have the chance to secure any of the sponsorship opportunities outlined below.

Registration  
1 available  
\$500

Coffee  
breaks  
1 available  
\$500

Breakfast  
1 available  
\$1,000

Lunch  
1 available  
\$1,000

Exhibitor's Hall  
Availability  
depends on  
space  
\$1,100



# Sponsorships in kind

LEMAC welcomes relationships with organizations big and small. You may choose to support LEMAC in other ways and you will still receive the benefit of brand exposure through logo inclusion in marketing materials.

Event  
space

Catering

Member  
discounts

Swag

much  
more!

## What's in it for you?

Partnering with LEMAC means more than just sponsorship—it's an opportunity to amplify your brand, connect with a highly engaged audience, and align with a dynamic organization. As a sponsor, you'll enjoy:

- **Premium Brand Exposure:** Your logo and branding featured prominently on our events, digital platforms, and other communication materials.
- **Targeted Audience Access:** Connect with over 900 land and energy professionals. Promote your brand directly to your ideal audience.
- **Positive Brand Association:** Build goodwill and enhance your reputation by supporting meaningful projects.

## Hear from current LEMAC sponsors



# 2025 sponsorship agreement

Sponsor Company: \_\_\_\_\_

Opportunity of Interest: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Total sponsorship value: \_\_\_\_\_

I, \_\_\_\_\_, on behalf of the sponsor company listed above, agree to sponsor the opportunity of interest, to pay the full sponsorship value within 10 days of the agreement date, and no later than \_\_\_\_\_.

Upon execution, sponsors will be contacted directly by the appropriate LEMAC staff member to assist with the planning and organizing of branding and marketing.

Sponsor contact printed name: \_\_\_\_\_

Sponsor contact signature: \_\_\_\_\_

Sponsor contact email: \_\_\_\_\_

Sponsor contact phone number: \_\_\_\_\_

Date: \_\_\_\_\_

Please send your logo along with this sponsorship agreement to [office@caplacanada.org](mailto:office@caplacanada.org). For questions and clarifications, contact Robert at (403) 831-3446.

