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**LEMAC**  
Land and Energy Management Association of Canada

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# SPONSORSHIP OPPORTUNITIES

LANDENERGY.CA  
OFFICE@LANDENERGY.CA  
(403) 831-3446





## About LEMAC



Leading Excellence, Driving Change – LEMAC sets the standard of excellence in Land Asset Management by equipping industry professionals with the expertise, connections, and leadership opportunities needed to succeed. Through high-quality education, dynamic networking, and strong industry advocacy, we empower members to navigate change, influence policy, and drive innovation. By fostering a collaborative and forward-thinking community, we ensure responsible resource management, career advancement, and long-term industry success.



### Our commitments:

- Targeted Education Programs
- Opportunities for Industry Collaborations
- Pioneering Innovation and Sustainability
- A Strong, Connected Network

**Active members:** 844

**Website active users:** 8,654

**Website page views:** 33,396

**LinkedIn followers:** 2,482

**E-bulletin subscribers:** 747

At LEMAC, we're not just part of the industry —we're leading it. We are the force driving transformation in Canada's land and energy management.

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# Sponsorship Opportunities



## Website Advertising

6 available

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Logo on footer visible  
on each page

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Link back to your company's  
website

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33,396 page views  
8,654 website active users

**\$2,000**



## E-bulletin Advertising

1 title sponsor available  
24 ad insertion  
\$5,000

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Single ad insertion  
48 available  
\$500 each

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Promote your business,  
software launch, or  
upcoming event to over  
700 of our e-bulletin  
subscribers

**Price varies**



# Sponsorship Opportunities



## Annual General Meeting

Lunch sponsor for  
\$3,000 x 1

Venue sponsor for \$2,000 x 1

Keynote presenter sponsor  
for \$2,000 x 1

Award ceremony sponsor for  
\$1,000 x 1

General sponsorships from  
\$1,000+ x unlimited

**Price varies**



# Sponsorship Opportunities



## In-person hosted events

The company sponsors or presents an educational learning session

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The company provides breakfast, lunch, or dinner for the event

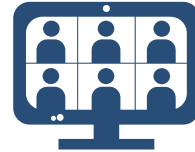
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Event promotion in two newsletter issues as well as on social media

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Unlimited availability and cost is per event

**\$400**



## Online Lunch and Learns

The company sponsors or presents an educational learning session

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Event promotion in two newsletter issues as well as on social media

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Unlimited availability and cost is per event

**\$600**

# Sponsorship Opportunities



## Annual Conference

- Venue for \$3,000 x 1
- Breakfast for \$2,000 x 1
- Lunch for \$2,000 x 1
- Wine reception for \$2,000 x 1
- Coffee station for \$1,500 x 1
- Keynote speaker for \$2,500 x 1
- Breakout session speaker or panel discussion for \$1,500 each session x 6
- Registration desk signage and support for \$1,000 x 1
- Swag-bag for \$1,000 includes logo printed on bag x 1
- Company lanyards for \$1,000 x 1
- Exhibitor booth for \$1,500 x 8
- General/In-kind sponsorships for \$750+

**Price varies**

# Benefits for Conference Sponsors

## Platinum

- minimum spend \$4,000
- company logo on all marketing materials (social media, website, newsletter)
- one-time special company feature on our newsletter and social media
- four complementary annual conference tickets

## Gold

- minimum spend \$3,000
- company logo on all marketing materials (social media, website, newsletter)
- one-time special company feature on our newsletter and social media
- three complementary annual conference tickets

## Silver

- minimum spend \$2,000
- company logo on all marketing materials (social media, website, newsletter)
- two complementary annual conference tickets

## Bronze

- minimum spend \$1,000
- company logo on all marketing materials (social media, website, newsletter)
- one complementary annual conference ticket

# SPONSORSHIP AGREEMENT FORM



Thank you for your interest in supporting LEMAC! Please fill out the form below.

office@landenergy.ca  
landenergy.ca  
(403) 831-3446

## SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

Sponsorship opportunities of interest

Total sponsorship amount

Special requests

Please send your logo to office@landenergy.ca

## PAYMENT METHOD

☐

Cash

☐

Credit/Debit

☐

E-transfer

☐

Cheque

I, \_\_\_\_\_,  
on behalf of the Sponsor listed above, agree  
to sponsor the Opportunity of Interest, to  
pay the full Sponsorship Value within 10  
days of the Agreement Date.

Signature

Date