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SPONSORSHIP OPPORTUNITIES

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About LEMAC



Leading Excellence, Driving Change – LEMAC sets the standard of excellence in Land Asset Management by equipping industry professionals with the expertise, connections, and leadership opportunities needed to succeed. Through high-quality education, dynamic networking, and strong industry advocacy, we empower members to navigate change, influence policy, and drive innovation. By fostering a collaborative and forward-thinking community, we ensure responsible resource management, career advancement, and long-term industry success.



Our commitments:

- Targeted Education Programs
- Opportunities for Industry Collaborations
- Pioneering Innovation and Sustainability
- A Strong, Connected Network

Active members: 844

Website active users: 8,654

Website page views: 33,396

LinkedIn followers: 2,482

E-bulletin subscribers: 747

At LEMAC, we're not just part of the industry—we're leading it. We are the force driving transformation in Canada's land and energy management.

Sponsorship Opportunities



Website Advertising

6 available

Logo on footer visible
on each page

Link back to your company's
website

33,396 page views
8,654 website active users

\$2,000



E-bulletin Advertising

1 title sponsor available
24 ad insertion
\$5,000

Single ad insertion
48 available
\$500 each

Promote your business,
software launch, or
upcoming event to over
700 of our e-bulletin
subscribers

Price varies

Sponsorship Opportunities



Annual General Meeting

Lunch sponsor for
\$3,000 x 1

Venue sponsor for \$2,000 x 1

Keynote presenter sponsor
for \$2,000 x 1

Award ceremony sponsor for
\$1,000 x 1

General sponsorships from
\$1,000+ x unlimited

Price varies



Sponsorship Opportunities



In-person hosted events

The company sponsors or presents an educational learning session

The company provides breakfast, lunch, or dinner for the event

Event promotion in two newsletter issues as well as on social media

Unlimited availability and cost is per event

\$400



Online Lunch and Learns

The company sponsors or presents an educational learning session

Event promotion in two newsletter issues as well as on social media

Unlimited availability and cost is per event

\$600

Sponsorship Opportunities



Annual Conference

- Venue for \$3,000 x 1
- Breakfast for \$2,000 x 1
- Lunch for \$2,000 x 1
- Wine reception for \$2,000 x 1
- Coffee station for \$1,500 x 1
- Keynote speaker for \$2,500 x 1
- Breakout session speaker or panel discussion for \$1,500 each session x 6
- Registration desk signage and support for \$1,000 x 1
- Swag-bag for \$1,000 includes logo printed on bag x 1
- Company lanyards for \$1,000 x 1
- Exhibitor booth for \$1,500 x 8
- General/In-kind sponsorships for \$750+

Price varies

Benefits for Conference Sponsors

Platinum

- minimum spend \$4,000
- company logo on all marketing materials (social media, website, newsletter)
- one-time special company feature on our newsletter and social media
- four complementary annual conference tickets

Gold

- minimum spend \$3,000
- company logo on all marketing materials (social media, website, newsletter)
- one-time special company feature on our newsletter and social media
- three complementary annual conference tickets

Silver

- minimum spend \$2,000
- company logo on all marketing materials (social media, website, newsletter)
- two complementary annual conference tickets

Bronze

- minimum spend \$1,000
- company logo on all marketing materials (social media, website, newsletter)
- one complementary annual conference ticket

SPONSORSHIP AGREEMENT FORM



Thank you for your interest in supporting LEMAC! Please fill out the form below.

office@landenergy.ca

landenergy.ca

(403) 831-3446

SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

Sponsorship opportunities of interest

Total sponsorship amount

Special requests

Please send your logo to office@landenergy.ca

PAYMENT METHOD

Cash

Credit/Debit

E-transfer

Cheque

I, _____, on behalf of the Sponsor listed above, agree to sponsor the Opportunity of Interest, to pay the full Sponsorship Value within 10 days of the Agreement Date.

Signature

Date